

# Write Your Best Newsletter

June 2008

## Greetings,

You have received this monthly e-newsletter because awhile back you expressed an interest in writing. The goal is to give you information that helps you write more easily and productively.

Two quick items I thought you'd be interested in--one on book promotion, the other on writing simply.

**1--Authors' alert:** I just got an announcement of a new online radio program for authors. Lillian Brummet, the author of the excellent e-book, *Purple Snowflake Marketing*, which I recommended to you last winter, has launched an online program called Author Reads, to give authors a chance to market their books without cost. If you've published fiction, poetry, nonfiction, or essays, you can get a 15-minute segment on her show to read and promote your book to an international audience. (Lillian has another, very successful, online radio program with a huge audience. She's a pro.)

To inquire about getting on the show, contact Lillian at [drumit@sunshinecable.com](mailto:drumit@sunshinecable.com) If you don't have a book to promote because you're having difficulty getting it done, give me a call. Coaching can help.

**2--The beauty of simple writing:** This poem came from the American Life in Poetry series, to which I subscribe (it's great). If you ever worry that your writing is too plain, look at this.

American Life in Poetry: Column 163

BY TED KOOSER, U.S. POET LAUREATE, 2004-2

I have always enjoyed poems that celebrate the small pleasures of life. Here Max Mendelsohn, age 12, of Weston, Massachusetts, tells us of the joy he finds in playing with marbles.

### "Ode to Marbles"

I love the sound of marbles  
scattered on the worn wooden floor,  
like children running away in a game of hide-and-seek.  
I love the sight of white marbles,  
blue marbles,  
green marbles, black,

new marbles, old marbles,  
iridescent marbles,  
with glass-ribboned swirls,  
dancing round and round.  
I love the feel of marbles,  
cool, smooth,  
rolling freely in my palm,  
like smooth-sided stars  
that light up the worn world.

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Hope your writing is going well this summer. If you have specific issues you'd like me to address in my newsletters, just drop me an email at [Cindy@writeyourbest.com](mailto:Cindy@writeyourbest.com). For information about my Introductory Special, visit my website, <http://www.WriteYourBest.com>

Happy Writing!  
Cindy

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**If you are interested in knowing more about writing coaching, or want to sign up for my newsletter, just go to [www.WriteYourBest.com](http://www.WriteYourBest.com)**

**If you know anyone who is writing or wants to write and would like some help, please forward this newsletter to them.**